

Sponsorship Packages 2020

the Community Elub

# WHY SPONSOR AT WINGHAM GOLF CLUB?

### **Our Vision**

Wingham Golf Club will be a truly inclusive and friendly community sporting club that operates according to best practice business principles

## **Our Goals**

- To ensure the long-term sustainability and financial strength of Wingham Golf Club
- To provide a high quality 9-hole golf course that is continually improving and is maintained to the highest possible standards
- To ensure that the future development of Wingham Golf Club is planned, implemented and reviewed in a transparent and professional manner
- To provide quality services and benefits to members, guests, visitors and the local community and to grow community awareness and support

## JOIN US NOW

# WHY SPONSOR AT WINGHAM GOLF CLUB?

### A Message from the President

Wingham Golf Club prides itself on the core values of fairness, honesty and good sportsmanship. It is a great golf course with a strong and friendly membership base.

We are proud of our club and the course. Wingham Golf Club is proud to acknowledge our loyal sponsors. Your sponsorship will give you access to one of the best clubs on the mid north coasts with exposure to over 600 members, business groups, community groups and the general public as well as social and corporate groups. We strive to be a 'community club' and we know that we have a sponsorship opportunity to suit your needs.







## A Century of History and a Promising Future

Wingham Golf Club was created in 1914 and after a number of moves was established at its present site in 1953. Your sponsorship not only gives you exposure to the township of Wingham (pop. over 5,000) but also the Manning Valley and Taree (pop. 25,000) and the rest of the popular tourist destinations of the mid north coast.

# WHY SPONSOR AT WINGHAM GOLF CLUB?

## A Real Community Club

Wingham Golf Club is so much more than a venue to play a round of golf. The Club offers comfortable surrounds where family-friendly activities can be enjoyed within a fun and relaxed atmosphere. Our clubhouse boasts a superb function room which can accommodate 200 guests and is therefore able to comfortably host special private events and weddings. The popular restaurant offers a wide and varied menu which can accommodate any type of function. We also boast the added advantage of the Golf Club Motor Inn attached to the club which makes the decision of 'where to stay' much easier.

The Club enjoys great camaraderie amongst its members not just on the golf course but also in the Clubhouse. We are a small but friendly Club where everyone from all walks of life can come and enjoy themselves. Social playing groups are welcome.

The Club encourages members and non-members to utilise our facilities which include bar and lounge areas where kids are welcome, fantastic a la carte dining, function room, covered outdoor beer garden, bar snacks, Keno, Eftpos/ATM, take away alcohol, taxi vouchers for members, changeroom facilities and disabled access.









Wingham Golf Club

## SPONSORSHIP PACKAGES

**TEE SPONSORSHIP** 

\$300

**CART SPONSORSHIP** 

\$500

Tee sponsorship offers your business the chance to add its name to one of Wingham Golf Club's 9 quality holes — 18 tees! Located on the tee marker, your business name is perfectly situated to greet every player onto your hole. Your business will gain maximum exposure, usually twice during every golf round, to members, social players and corporate groups. This sponsorship ensures that your company stays in front of everyone who plays.

#### THE SPONSORSHIP INCLUDES:

- Your business name located at the entrance to your selected tee for 12 months.
- Acknowledgement of your tee sponsorship on our website and on our in-house advertising TV.
- An invitation to play in the Club's Sponsors Golf Day, with the opportunity to promote your business to other sponsors of the club.



Cart sponsorship is ideal for businesses seeking cost effective and exclusive exposure in a variable location on the course. Wingham Golf Club has ten electric motorized golf carts that are available for hire to club members the public and social and corporate groups. The mobility of the carts means that your business will not only be noticed by the hirer, but its position will ensure it is visible to all players on the course as the cart moves.

#### THE SPONSORSHIP INCLUDES:

- Your business name or logo on both sides and front of a single cart for 12 months.
- Acknowledgement of your cart sponsorship on our website and on our in-house advertising TV.
- An invitation to play in the Club's Sponsors Golf Day, with the opportunity to promote your business to other sponsors of the club.



Wingham Golf Club

# SPONSORSHIP PACKAGES

#### **CORPORATE SPONSORSHIP**

\$2,500

#### THE SPONSORSHIP INCLUDES:

- Tee Sponsorship (valued at \$300)
- Cart Sponsorship (valued at \$500)

#### PLUS, EXCLUSIVE TO CORPORATE SPONSORS:

- Sponsor's sign to be placed at the front of the club house in clear view of all patrons.
- In-house advertising in our Interactive Digital Honour Board.
- Your business logo positioned on the sponsors' section of our website, with a link to your website.
- Your business name & logo on all club information and newsletters distributed to our members.
- Full seven-day membership for one person.
- Access to an official national handicap.
- Access to member competitions.
- Free club auditorium hire.
- Invitation for four employees to our Sponsors Golf Day.
- Four nominated employees can play free during public access times.
- Cart hire at member prices.

#### **GOLF DAY SPONSORSHIP**

\$100 min.

#### THE SPONSORSHIP INVOLVES:

- Naming rights to the competition.
- Invitation(s) to the Sponsors Golf Day.
- Acknowledgement on the club's website.
- Acknowledgement on the competition leader board and printed score cards for that competition.
- Acknowledgement in the media with published results.
- Acknowledgement during the competition's presentation.
- Golf Day Sponsors (\$500 or more) receive an invitation to the club's annual presentation night.



Wingham Golf Club

# SPONSORSHIP PACKAGES

**CORPORATE DAYS** 

Minimum of 20 Players

#### **COST per Player**

18 Holes \$12 or \$22 in Cart

9 Holes \$10 or \$17 in Cart

#### WHAT WE OFFER

- Golf Coordinator
- Personalised Printed Cards
- Competition Markers NTP & Long Drive
- Placement & Removal of Corporate Signage
- On Course Drinks Cart (Alcoholic & non-Alcoholic) & Snacks
- Collation of Score Cards
- Assistance with Prizes
- In House PA System
- BBQ
- Restaurant/ Bistro Meals

Smaller groups (< 20 players) are also welcome with deals available depending on numbers & frequency of visits.

Inquire at club for details

#### <u>MEALS</u>

#### **BREAKFAST**

Bacon Egg Cheese Roll & Condiments \$6.50
Sausage Sizzle, Bread & Condiments \$6.00

#### LUNCH

#### **BIRDIE MENU**

Wraps & Sandwiches

Chicken or HamSalami or Roast Pork\$7.00

• Salads Lettuce, Tomato, Cucumber, Carrot & Beetroot

Condiments Mayonnaise, Aioli, Tomato Sauce & BBQ Sauce

• Extras Cheese & Avocado 50c ea

#### EAGLE MENU

All Meals \$12

- Plain Hamburger with Chips
- Whiting, Chips with Salad
- Bacon & Egg Roll with Chips
- Beef Lasagne with Salad
- Southern Chicken Wings with Chips
- Caesar Salad
- Chicken Schnitzel Burger with Chips
- Open B.L.T. with Chips

#### **DINNER**

Ask about our Restaurant Menu